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LOVISA Retail case study

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Lovisa is the first stop shop for the fashion forward to get their on-trend accessories fix. For their flooring, they needed a design that would not only match their trendy interior style visually but would also stand up against the high foot traffic of a busy retail space.

Karndean Opus Weathered Elm was a great match featuring an attractive mix of mid-brown and grey hues, which give an authentic-looking natural colour variation to the design without compromising on performance. Designed for heavy-duty commercial durability, featuring a 0.5mm wear layer, R10 Slip rating, and backed by a 15-year commercial warranty, our Opus range of gluedown luxury vinyl flooring has a proven track record of being fit for purpose in the busy retail sector.

To give an added sense of elegance and intrigue, the floor was installed in a herringbone pattern, another design flexibility benefit of this range that perfectly suited the store's décor.

The final result was a beautiful floor with the required durability to meet the store's requirements.

Please note: Since the installation of this flooring, our Opus Weathered Elm design has been discontinued from our portfolio. Our Opus range features 14 other wood look designs to choose from including Bleached Grey Walnut, our top recommendation for an alternative Opus option for those interested in the design of our discontinued Weathered Elm flooring.

Sector:RetailClient:LovisaLocation:Brisbane, QLDContractor:Trump FlooringProduct used:Opus Weathered Elm WP511 (Discontinued design)





GreenTag<sup>™</sup> Excellence – Our Opus gluedown range receives a GreenTag<sup>™</sup> Level 'A' rating for quality sustainable building materials, and GreenTag<sup>™</sup> LCARate Silver certification, recognising commitment to safeguarding the planet's biodiversity, ensuring the well-being of workers, and maintaining environmentally friendly manufacturing processes. Additionally, we are the first Australian LVT supplier to

achieve Best Environmental Practice PVC in 2015.



To give an added sense of elegance and intrigue, the floor was installed in a herringbone pattern.

# Focus on style

## Formats

We offer three types of product formats: Loose lay, rigid core and gluedown.

#### Loose lay



Karndean LooseLay features our K-Wave® friction grip backing which helps hold the product to the subfloor without adhesive, making it quick and easy to install. Ideal for underfloor access panels and temporary roomsets, each plank can be lifted individually where required.

#### LooseLay Originals

1050 x 250mm plank, 500 x 610mm tile LooseLay Longboard 1500 x 250mm plank





Our rigid core ranges are ideal for installations where acoustics, uneven subfloors or preservation of existing hard floors need to be considered. A click-locking mechanism allows for quick installation and the preattached backing eliminates the need for a separate underlayment.

#### Korlok

1420 x 225mm plank, 457 x 600mm tile Van Gogh 1220 x 180mm plank Knight Tile 1220 x 180mm plank, 305 x 457mm tile



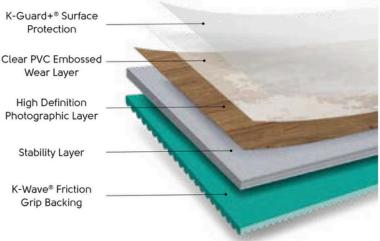


Our gluedown ranges offer our widest choice of colours and formats. Features such as textured emboss or our premium handscraped finish, wide bevels or flat edges make each range unique to Karndean Designflooring.

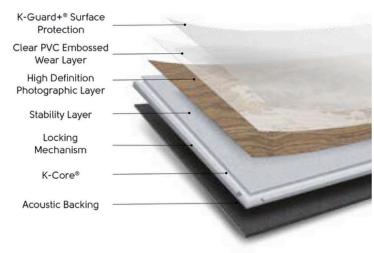
#### Art Select

228 x 76mm, 915 x 152mm, 1219 x 178mm plank Van Gogh 1219 x 178mm plank Opus 915 x 152mm, 1219 x 228mm plank, 457 x 610mm tile Knight Tile 1219 x 178mm plank, 305 x 305mm, 305 x 457mm tile

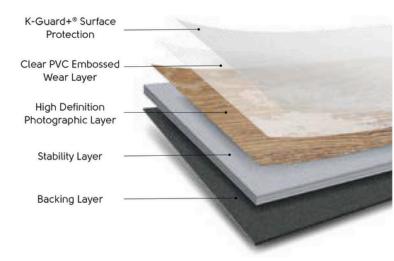






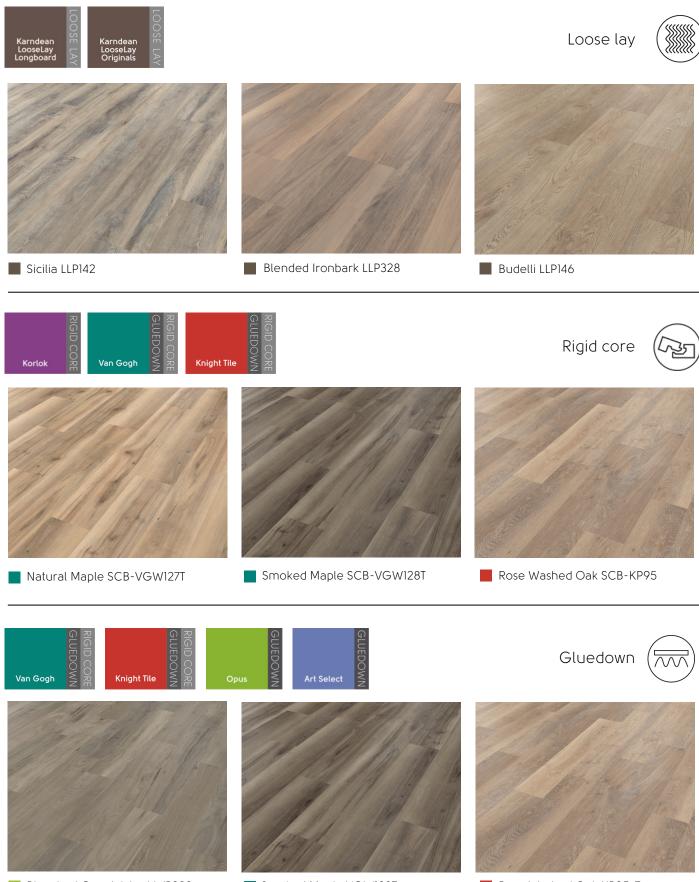






## Alternative designs

Create the same look for your commercial project. We have a variety of products to match, within our ranges.



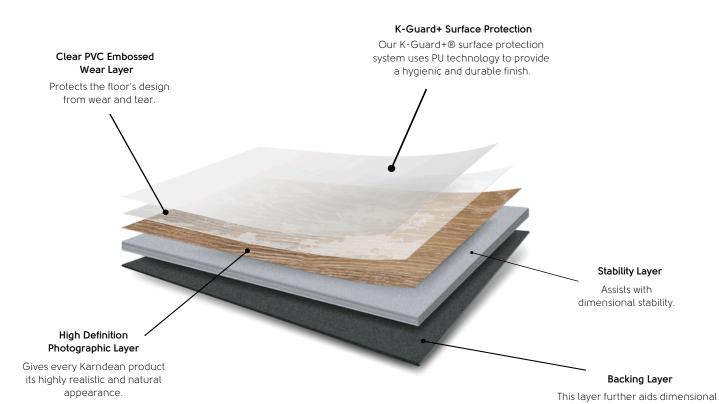
Bleached Grey Walnut WP329

Smoked Maple VGW128T

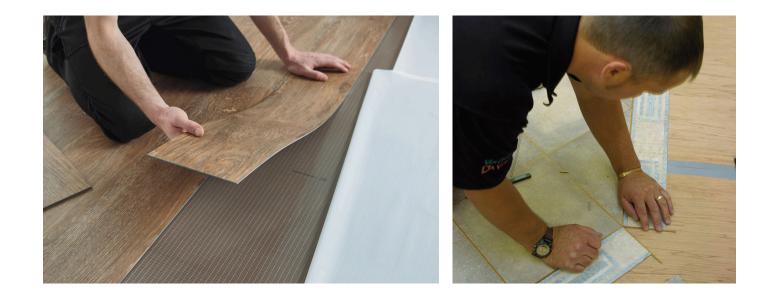
Rose Washed Oak KP95-7

## Why choose a gluedown floor?

With our gluedown format you have complete control over the look of your floor, from the laying pattern to the incorporation of our design strips and borders.







## The benefits of Karndean Gluedown





Individually replaceable

Gluedown Planks and tiles can be individually replaced should the need arise.



No expansion gap required

Unlike rigid core, gluedown floors do not require an expansion gap.



#### **Design** capabilities

Choose your preferred laying pattern and customise your gluedown floor with our design strips and borders.



Individual, glued down planks and tiles

Our gluedown planks and tiles are individually glued down using a hard set adhesive.

With all the added benefits of Karndean luxury vinyl flooring...



**Realistic designs** 



Durable





.....

Low maintenance Comfort



friendly

Environmentally Hygienic



Warranty\*





\*Lifetime 35 years residential and up to 20 years commercial

## Karndean Evolve™

Karndean's commitment to creating a more sustainable future is a continuing journey, and there are no shortcuts. But Karndean know now is the time for everyone to begin taking bigger steps. Karndean's is a promise to think differently, act decisively, and create real change.

## It's a promise to Evolve.

Five decades ago, the Karndean family-owned business was founded on innovation, bold action and a pioneering spirit. Fifty years later, those same ideals guide them forward. Because the future demands change.

Visit karndean.com/evolve for more information.

### Confront climate change



Karndean's products prioritise sustainability through remarkable longevity, with a guaranteed service life of 35 years for domestic use. This extended durability has a significant positive environmental impact over time, promoting an eco-friendlier future.

### Health & wellbeing 7



Karndean's products prioritise wellbeing, surpassing mere aesthetics. Free from harmful substances like heavy metals and unsafe phthalates, they're certified for indoor air quality post-installation. Our dedication to healthy interiors extends to using water-based or solvent-free adhesives, minimizing VOC emissions. Your health and comfort are central to Karndean's designs.

### Inclusion & diversity $|\underline{9}|$



Third-party certifications for environmental and social responsibility, including fair treatment and safe conditions for workers. Karndean's factories prioritise recycled materials and recyclability, to ecofriendly product packaging, setting the benchmark for environmental responsibility. Certified manufacturing adhering to ISO 14001 and ISO 9001 standards.

### Sustainable use of resources $\mathbb{Z}^{\searrow}$

Karndean prioritise the use of recycled materials in their products, with all of them incorporating up to 50% recycled PVC in their backing layers, sourced from post-production waste. We validate our contribution to reducing landfill and promoting recycling.

Refuel CPD

Green Building Council Australia

NZGBC

ARFA

# Inclusion & diversity

We prioritise equity, inclusivity, and diversity, fostering them through engagement and education. In our workplace, we celebrate everyone's contributions as responsible corporate citizens. These values influence our environmental policies, responsible sourcing/trading, and contributions to communities. Our founder's principles still shape our commitment to responsible operations.

## Inclusion & diversity



We educate employees about the importance of sustainability, helping them understand what role they play and devise new ways of working. By conducting CPD classes and speaking engagements with organisations like the Green Building Council of Australia, we actively contribute to the training of professionals in the design, construction, and built industries.

## Karndean Resources

Please follow the below links to our technical datasheets, installation guidelines & other helpful resources



## Karndean accreditations and affiliations



GreenTag™ Excellence – Karndean gluedown and loose lay formats have a GreenTag™ LCARate Silver certification, recognising commitment to safeguarding the planet's biodiversity and maintaining environmentally friendly manufacturing processes.

\*Van Gogh, Knight Tile & Korlok rigid core accreditation coming soon H2 2024 \*\*Certification certificates are available upon request. Please contact your Karndean Business Manager or alternatively our Customer Service Team.

### Helpful Resources Technical datasheets **Brochures** Installation Guidelines Cleaning & maintenance **BIMstore files** RIMstore files Warranty Product specified: Opus Plank 914.4mm x 152.4mm 2.5 mm 0.5 mm 15 years wear\* Commercial Lifetime wear\* Residential **R10** AS/NZ4586 \* Subject to terms. View our guarantee See Technical Data Sheet via the QR

code above for full specification

# Visit us online at karndean.com where you can...

#### Find website support

The website offers a wealth of inspiration, case studies and design ideas, detailed technical information and a look inside our head office and warehouse. When you are designing floors this is your point of reference for information, samples and practical support.

Website tools include:

Product Selector Digital Specification Library Technical data Sector application Installation guidelines Order samples Brochures BIM files



### Order samples

If you need some extra help selecting the best colour for your project, why not order some cutting samples? These are small swatch samples designed to help you pick which product is right for you.

www.karndean.com/commercialsamples



<u>Samples</u>



### Check out our Digital Specification Library

We have developed a great tool which allows you to pick a room or upload a photo of your space and see what different floors will look like. It's really easy to use and will allow you to create your perfect Designflooring combination.

www.karndean.com/digitalspecificationlibrary



### Sign up for our e-newsletter

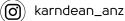
We'd love to keep in touch with you. To receive our latest Karndean updates including design, technical data and BIM files, sign up online today at www.karndean.com

# Keep up-to-date with us

Follow us on our social media channels.

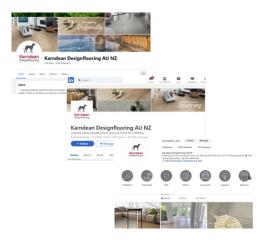
Karndean Designflooring ANZ

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/ KarndeanDesignFloors



#### Imagery and Design Reproduction

Photography and print cannot always produce a perfect representation of our products. This includes colour, pattern variation and installation elements used. For this reason we strongly recommend obtaining a product sample and where possible viewing a larger sample in-store. We also recommend visiting our website for information on installation, after care and product selection: www.karndean.com/advice. We love developing new ideas and improving on our existing designs which means that sometimes products are withdrawn at short notice. We hate to disappoint and will work with you to find an alternative design. Please contact Customer Service for more information.

#### Contact us

Phone: AUS - 1800 331 170\* / NZ - 0800 442 101\* Email: customerservice@karndean.com.au

customerservice@karndean.co.nz Web: www.karndean.com Address: 835 Stud Road Knoxfield,

Victoria 3180, Australia

\*Calls may be recorded for training and quality purposes.



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